ORDER

Orders Order / Rev: 715926 06331588 Alt Order #: CRAVAACK FOR CONGRES Product Desc: **KARE** Estimate: C09C15 10/09/12 - 10/15/12 Flight Dates: Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/04/12 / 10/04/12 T-PHI Order Type: Political Sales Region: NAT **Smart Media Group Inc/ POL** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: WEEKLY 814 King Street Agency Commission: Alexandria, VA 22314 15% Advertiser CRAVAACK, C / R /CON Name: A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	19	\$14,600.00	\$12,410.00
10/15/12	10/21/12	5	\$4,750.00	\$4,037.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	24	\$19,350.00	\$16,447.50	0.00
Totals	24	\$19,350.00	\$16,447.50	0.00

Account Executives

Account Executive	t Executive Sales Office Sales Region		Start Date / End Date	Order %	
Jim Quinn			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KARE	20%	\$19,350.00
Market	100%	\$96,750.00

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	29%	\$28,057.50
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	12%	\$11,610.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	39%	\$37,732.50
WFTC	0%	\$0.00

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Order / Rev: 715926 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331588 Product Desc: CRAVAACK FOR CONGRES KARE

Flight Dates: 10/09/12 - 10/15/12 Estimate: C09C15

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime	Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1 KARE	10/12/1	2 10/12/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm -	F	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIC	SHT SHOV	٧	romgne chou										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	F	1	\$575.00	0.0				A 4 000 00 D 0	0.00.104		# 4 000 00
5 KARE	: 10/12/1	2 10/12/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE	11NWS-5		TO THE TITO THE WE	•									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	F		\$1,200.00	0.0							^
N 6 KARE	: 10/12/1	2 10/12/12	M-F 9-10a TODAY	CM	9-10a	-	F	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
TODA	Y 11		TODAT										
St	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		10/14/12	F	1	\$175.00	0.0							
7 KARE	: 10/15/1	2 10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035P	Ŋ	1	:30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00
LATE	NEWS		NAINE NEWS TOP										
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/21/12	M		\$2,200.00	0.0							
8 KARE	10/15/1	2 10/15/12	Tonight Show Tonight Show	CM	1035pm-113	35pm I	1	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIG	SHT SHOV	٧	Tonight Show										
St	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		10/21/12	M	1	\$575.00	0.0							
12 KARE	10/15/1	2 10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	N	<u> </u>	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE	11NWS-5		NAKE II 5 News	•									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		10/21/12	M		\$1,200.00	0.0							
N14 KARE	10/15/1	2 10/15/12	M-F 9-10a TODAY	CM	9-10a	N	1	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
TODA	Y 11		TODAT										
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		10/21/12	M	1	\$175.00	0.0							
15 KARE	10/13/1	2 10/13/12	Sat 6-630p KARE 11 6 News	CM	6-630P	-	S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
KARE	11NWS-6	SA	NAIL II ONOWS	od									
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		10/14/12	S-	1	\$700.00	0.0							
N16 KARE	: 10/13/1	2 10/13/12	Sat 8-10a KARE 11 Saturda	CM	8-10a	-	S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
KARE	11 NWS S	AT	NAIL II Oatala	A y									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	S-	1	\$500.00	0.0				4575.00.D. 0	0.00.104		#=== 00
19 KARE	: 10/11/1	2 10/11/12	Tonight Show Tonight Show	CM	1035pm-113	35pm -	T	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIC	HT SHO	٧	ronight onow										
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	T	1	\$575.00	0.0							^
N24 KARE	: 10/11/1	2 10/11/12	M-F 9-10a TODAY	CM	9-10a	-	T	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
TODA	Y 11		TODAT										
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	T	1	\$175.00	0.0				4575.00.D. 0	0.00.104		#=== 00
25 KARE	: 10/09/1	2 10/09/12	Tonight Show Tonight Show	CM	1035pm-113	sopm -	Γ	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
TONIC	HT SHO	٧	. Singili Silow										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10		10/14/12	- T	1	\$575.00	0.0				Φ475 00 D C	0.00 111	l ,	0475 00
N30 KARE	: 10/09/1	2 10/09/12		CM	9-10a	-	T	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00

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Order / Rev: 715926 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331588 Product Desc: CRAVAACK FOR CONGRES KARE

Flight Dates: 10/09/12 - 10/15/12 Estimate: C09C15

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•			M-F 9-10a M-F 9-10a									
TODAY	<i>(</i> 11		W T O TOU									
Sta Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$175.00	Rating 0.00						
		2 10/10/12	M-F 10-1035p KARE News 10p	СМ	10P-1035P	W	:30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00
LATE N		E. J.D.	NA/a alada a	0	Data	Datie						
Sta Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,200.00	Rating 0.00						
		2 10/10/12	Tonight Show Tonight Show	СМ		35pm W	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
	HT SHO\		Ma alada sa	C==4= \\ \\ \\ ==1-	Data	Datina						
Week: 10		End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$575.00	Rating 0.00						
	10/10/1 1NWS-5	2 10/10/12	M-F 5-530p KARE 11 5 News	СМ	5-530p	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	art Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
N36 KARE	10/10/1	2 10/10/12		CM	9-10a	W	:30	1	\$175.00 P-2	0.00 NM	1	\$175.00
TODAY	/ 11		M-F 9-10a									
_	art Date	End Date 10/14/12	Weekdays	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
37 KARE	10/12/1	2 10/12/12	M-F 430-5p	CM	430-5P	F	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta Week: 10	art Date /08/12	End Date 10/14/12	Jeopardy <u>Weekdays</u> F	Spots/Week	Rate \$600.00	Rating 0.00						
		2 10/15/12	M-F 430-5p Jeopardy	СМ	430-5P	М	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta Week: 10	art Date /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
42 KARE	10/11/1	2 10/11/12	M-F 430-5p Jeopardy	CM	430-5P	T	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$600.00	Rating 0.00						
44 KARE	10/09/1	2 10/09/12	M-F 430-5p Jeopardy	СМ	430-5P	- T	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta Week: 10	art Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00						
			M-F 430-5p	СМ	430-5P	W	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Sta	art Date	End Date	Jeopardy <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	1	\$600.00	0.00						
N48 KARE	10/09/1	2 10/09/12	M-F 10-1035p KARE News 10p	СМ	10-1035P	- T	:30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00
Sta Week: 10	art Date /08/12	End Date 10/14/12	Weekdays - T	Spots/Week 1	Rate \$2,200.00	Rating 0.00						
		2 10/09/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	- T	1	\$1,200.00	0.00				Totals	24	\$19 350 00